

# PROFIT

ETHAN KELLER

*"a unanimous thumbs up..."* -WYMS 88.9 Radio Milwaukee

*"his composing pen outs his spirituality on his sleeve... regardless of whether he's singing it or rapping it... his melodies possess ear-grabbing hooks that sound natural, not contrived..."*

-Something Else Reviews

*"saving the soul of rock and popular music..."* -Holy Rolling Stone

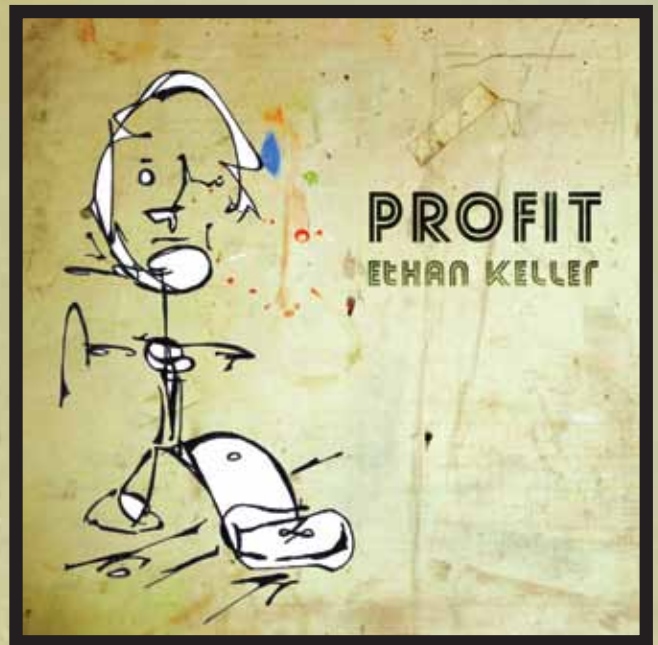
**Ethan Keller**, is a singer, songwriter and son of a preacher-man. Whether employing a loop station for a solo show, or living legends for a 10-piece outfit, Keller lays down heavy grooves alongside heady philosophy. Ethan calls **Milwaukee, WI** home, but in 2009, he toured 12 states. Keller collaborated with two-time **Grammy winning** producer **Ted Greenberg** (G. Love, Ben Harper, Chaka Khan) for his 2010 release, Profit. The new record is stamped with Ethan's signature genre-bending style; an eclectic mix of rock, soul, jazz, funk and hiphop. Keller has coined the term **"Americanahop"** to try and describe it.

**Contact:**

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**Booking:**

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## Songlist:

- 1.\*Rock and Roll Will Save Your Soul
- 2.\*Keep on Lovin
- 3.\*Last Day
- 4.Fallen Idol
- 5.\*Come to Pass
- 6.Prophet

## Genre/Similar Artist:

- 1 - Rock,Soul/Lenny Kravitz
- 2 - AAA/Amos Lee
- 3 - Hot AC, CC/Citizen Cope
- 4 - Alt-Rock/Steely Dan
- 5 - Hiphop, Jazz, CC/Guru
- 6 - Hiphop, Jazz, CC/Q-Tip

## \*recommended tracks:

- \*2 - Radio Milwaukee Add  
locations mentioned in lyrics:  
"California, Carolina"
- \*3 - Radio Milwaukee Music Director pick
- \*1 - Billboard Songwriting Contest 2009  
'Honorable Mention'
- \*5 - features horns, strings, record scratches  
locations mentioned in lyrics: "Milwaukee,  
L.A., Boston, Austin, NYC, Missouri,  
Vermont"



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